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**SHOW:** GOOD MORNING AMERICA (07:00 AM ET) - ABC

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**HEADLINE:** AVIAN FLU OUTBREAK IN ASIA

GRAPHICS: ABC GOOD MORNING AMERICA

GRAPHICS: OUTBREAK

DIANE SAWYER (ABC NEWS)

Okay, Marysol. Thank you. Well, one expert has now said of bird flu that the world is finally on the razor's edge. New fatalities in Indonesia this morning and new cases, new human cases in China. In fact, the Chinese are talking about something that seems impossible, vaccinating 14 billion chickens. Getting everyone to help do it. And ABC's Jim Sciutto is in Beijing this morning. Jim?

GRAPHICS: OUTBREAK

GRAPHICS: CAN THE BIRD FLU BE STOPPED?

JIM SCIUTTO (ABC NEWS)

(Off Camera) Diane, the Chinese government reporting three cases of bird flu, two deaths. Government warnings are in the headlines of every newspaper, the top of every television newscast. This is a country on alert.

JIM SCIUTTO (ABC NEWS)

(Voice Over) He is the luckiest of China's first human bird flu cases, nine-year-old Hu Jinyao (PH) survived. His sister and another man did not. This is ground zero, a Chinese countryside ravaged by 11 flu outbreaks in birds just in the last month. US health officials are watching China closely.

DOCTOR ANTHONY FAUCI (NATIONAL INSTITUTES OF HEALTH)

The more chickens that get infected and the more people that get infected, the greater chance the virus has of adapting itself to do what we hope it never does and that is to go efficiently from human to human.

JIM SCIUTTO (ABC NEWS)

(Voice Over) If it does pass among people, say scientists, the virus could spread all the way from here to the US within days. To fight back, China has begun the gargantuan task of vaccinating every one of its 14 billion poultry, one fifth of all farm birds in the world. Farms and towns are being sprayed with virus killing disinfectant. The particular danger in China, people and birds often live close to each other, increasing the chances of human infection.

JIM SCIUTTO (ABC NEWS)

(Off Camera) They used to sell live poultry right here in the very heart of Beijing. The government only shut down those market stalls just last month.

JIM SCIUTTO (ABC NEWS)

(Voice Over) China covered up the extent of the SARS outbreak two years ago. World health officials say

the Chinese government is still having problems with bird flu.

HENK BEKEDAM (WORLD HEALTH ORGANIZATION REPRESENTATIVE IN CHINA)

The information that they're getting about the poultry, especially what's in the backyard, might be a bit late because it is very difficult to monitor.

JIM SCIUTTO (ABC NEWS)

(Off Camera) This is a regional problem. China is the fifth country in Asia to report human cases of bird flu and so far 67 people have died. Diane?

DIANE SAWYER (ABC NEWS)

(Off Camera) All right, Jim. Our thanks to you. And there are some very strange remedies, rumors of remedies, being floated around, one of them being sauerkraut. We wanted to know more about that and also, in this time when everyone's thinking about turkeys, what about the business of poultry? And we bring you now ABC's Nancy Weiner who has a report. Nancy?

GRAPHICS: OUTBREAK

GRAPHICS: HOW WORRIED SHOULD WE BE?

NANCY WEINER (ABC NEWS)

(Off Camera) Diane, chicken is big business in this country, a 15 - \$50 billion retail industry. And now the poultry industry is walking a fine line. They're trying to quell consumers' fears about bird flu without drawing more attention to the disease.

BUTTERBALL OPERATOR (FEMALE)

Butterball Turkey Talk Line, how can I help you today?

NANCY WEINER (ABC NEWS)

(Voice Over) With one week to go until Thanksgiving, the phones at Butterball's Turkey Talk Line are lighting up. This year, along with queries about thawing and basting, they're getting some new questions about avian flu, questions they've been trained to answer.

BUTTERBALL OPERATOR (FEMALE)

It's really not in the US. All the Butterball turkeys that are on the market are domestically grown.

GRAPHICS: AMERICANS EAT

GRAPHICS: CHICKEN 87 POUNDS, BEEF 66 POUNDS, SEAFOOD 15 POUNDS

NANCY WEINER (ABC NEWS)

(Voice Over) Americans love poultry, eating an average of 87 pounds of chicken a year, way more than beef or seafood. But in Europe, where a few infected birds have been found, poultry demand has plummeted. US chicken companies are worried the fear could spread here even if the virus doesn't.

BILL ROENIGK (NATIONAL CHICKEN COUNCIL)

In recent times, it is the biggest challenge that we've had. Once again, we're confident we're going to meet it.

NANCY WEINER (ABC NEWS)

(Voice Over) Especially with late night talk shows stoking the fire.

DAVID LETTERMAN ("THE LATE SHOW WITH DAVID LETTERMAN")

And the number one dumb guy tip for avoiding the bird flu, if you have a chicken, check for swelling in the McNuggets.

COMMERCIAL ACTOR (MALE)

Feed your busy family with...

NANCY WEINER (ABC NEWS)

(Voice Over) Chicken giant KFC says if concerns about bird flu grow it may augment its regular advertising with commercials that stress the safety of cooked chicken. But there is one food industry for which bird flu may be a boon, sauerkraut. When scientists in South Korea reported they had cured infected chickens by feeding them kim chee, also made with fermented cabbage, sales of **Frank's Sauerkraut** jumped 50%. There have even been reports of hoarding.

CHRIS SMITH (VP MARKETING, THE FREMONT COMPANY)

I think sauerkraut is, is finally going to get the respect it deserves. Sauerkraut is the new chicken soup.

NANCY WEINER (ABC NEWS)

(Off Camera) Now, we asked some infectious disease experts whether they really think that sauerkraut or kim chee can cure the bird flu. They said it's not likely. But it's nutritious, it can't hurt you, so, Diane, go crazy.

DIANE SAWYER (ABC NEWS)

(Off Camera) But it's nothing without the hot dog, I gotta tell you. Something else that caught our eye here - this morning, a cartoon.

DIANE SAWYER (ABC NEWS)

(Voice Over) It shows a lot of people standing in line waiting for the bird flu shot. And there among them, yeah. Anyway, here's to you, Robin.

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