

Stripping away the truth

OffBeat with PHILIP POTEPA

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Saur grapes

A roomful of holiday revelers hoisted K'Tini's at Chicago's upscale Le Passage nightclub last week. The celebration was for the launch of the Fremont Company's National Sexy Sauerkraut Campaign. A K'Tini is a martini made with vermouth infused sauerkraut stuffed olive.

"Sauerkraut is fat free, low calorie, high fiber, low carb, and has a unique full flavor that has stood the test of time," says **Chris Smith**, director of marketing at the Fremont Company, who is spearheading the effort "to make sauerkraut the cool, sexy food product for 2005."

Remember, you read it here first.