



Mobium wins Best of Show at ACE Awards

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New York—The Mobium Group was awarded Best in Show at the 40th annual ACE Awards, presented by the Business Marketing Association of New York, for its CASE IH Agricultural Products work. The awards were announced July 19 in New York. Best integrated program under \$100,000 went to Buck & Pulleyn for its Kodak work. Best broadcast work went to Hill, Holliday, Connors, Cosmopolos for its Tyco commercial, "Anthem."