



Slack Barshinger wins Best in Show at BMA Tower Awards

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Chicago—B-to-B agency Slack Barshinger won Best in Show for client Tellabs at the 23rd annual Tower Awards, presented May 4 by the Chicago chapter of the Business Marketing Association. The awards recognize excellence in b-to-b marketing communications.

Slack Barshinger, Chicago, took home the most honors with 22 awards. Davis Harrison Dion, Chicago, was the second-highest-ranking award winner, taking home 15 Tower awards.

Mobium, Chicago, won 11 awards, and Moveo Integrated Branding, Oakbrook Terrace, Ill., took home eight.

HSR Business-to-Business, which is based in Cincinnati and has a Chicago office, won seven Tower awards.

—Kate Maddox