



## **BMA announces Pro-Comm Award winners**

Feb 28, 2006

Chicago—The Business Marketing Association announced the winners of its 31st annual Pro-Comm Awards. The Best in Show Award was given to ERA Franchise Systems, Parsippany, N.J., and its advertising agency, Trajectory, Morristown, N.J., for its event marketing campaign.

Awards of Professional Excellence were given to 72 marketers and 48 agencies, and Best of Division awards were given to 36 marketers and 24 agencies.

The top winners among the marketers were Cessna Aircraft Co., Motorola, Dairy Management, Case Construction Equipment, Boston Scientific and Eclipse Aviation.

The top agency winners were Bader Rutter & Associates, Eric Mower & Associates, HSR Business to Business, Mobium Creative Group, Slack Barshinger and Sullivan Higdon & Sink.

The BMA will announce its Agency of the Year award later this week.

—Kate Maddox