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nPhase Rallies the Strategic Deployment of M2M

M2M Several SSI staff members recently had the honor of attending a wonderful technical event promoting M2M organized by nPhase. The event brought together key vendors, strategic partners, and customers who are currently planning or rolling out Smart Services. The Chicago-based nPhase, specializes in the delivery of enterprise-class solutions for integrating networking devices into the business process. The purpose of the event was to share strategies and technical issues faced in real implementation between like-minded companies and the providers of products and services, such as SSI.

The event was held June 19-20 at the prestigious Chicago Athletic Club in Chicago for an insider look at why some of the leading companies are pursuing M2M/Smart Services as a strategic advantage.

What is M2M?

It's a tough concept to grasp. At the event, Steve Pazol, President and CEO on nPhase, mentioned the difficult time in getting his mother to understand: M2M stands for Machine to Machine, Machine to Mobile, and Mobile to Machine. M2M is a newly evolved category that defines the interconnecting of machines with IT infrastructure and mobilized work forces.

Much of the June event focused on the promise M2M offers with new opportunities for businesses across major industries to compete more effectively in our information economy. The goal of an M2M solution is to increase efficiency and raise revenues by increasing an organization's service levels, performance and competitiveness. This is achieved by allowing users to access information.

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The diversity of the presenting companies and the variety of solutions was fascinating. From tank monitoring to robotic maintenance to the tracking of earth moving equipment, companies of all types were searching for ways to better manage assets and improve services and profits. One of the ongoing themes was that the expertise of several vendors is required to roll out a reliable solution. That is why it is important for vendors to work together to provide one cohesive system: data sensing and collection, data transmission from remote sites, data storage, and data analysis.

Many thanks to Steve Pazol, all our friends at nPhase for a wonderful event and networking opportunity that helped us all get better acquainted with each others offerings.

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